

**2009 Winter Legislative Conference & Training**  
**Feb. 23-24, 2009**  
**Red Lion Hotel • Olympia, WA**

**Monday, February 23, 2009 - AGENDA**

10:00-11:45 am	<b>Registration</b> (Conference & Training)	<b>Fir Ballroom foyer</b>
11:45 a.m.	<b>Buffet Lunch</b> <b>Welcome and Introductions</b> Joe Tortorelli, Chairman WEDA Board of Directors	<b>Fir Ballroom</b>
12:15 p.m.	<b>Washington State Economic Health &amp; Vitality in 2009</b> A Message from Governor Gregoire	

**Leadership for Economic Development Training Course:** Cedar/Hemlock  
**Facilitator: Dave McFadden, President, New Vision**

1:00 p.m.-1:30 p.m.	<b>Economic Development 101</b> Maury Forman, Managing Director Community, Trade & Economic Development	
1:30 p.m.-2:00 p.m.	<b>Using Research &amp; Data to Support Economic Development</b> Jane Field, Training Manager Employment Security Department	
2:00 p.m.-2:30 p.m.	<b>Setting the Stage: Planning for Economic Development</b> Greg Dohm, Greg Dohm & Associates	
2:30 p.m.-4:00 p.m.	<b>Panel: Economic Development Activities &amp; Initiatives</b> <ul style="list-style-type: none"> <li>❖ Business Recruitment – Bill Stewart, President/CEO Kitsap Economic Development Alliance</li> <li>❖ Business Retention/Expansion – Bill Lotto, Executive Director (retired), Lewis County EDC</li> <li>❖ Small Business Assistance –Celia Nightingale, Certified Business Advisor, Olympia SBDC</li> <li>❖ Workforce Development – Mike Brennan, ED Manager State Workforce Board</li> <li>❖ Tourism – to be announced</li> </ul>	
4:00 p.m.-4:30 p.m.	<b>Principles for Leadership in Economic Development</b> Bruce Kendall, President/CEO Tacoma Pierce County Economic Development Board & Chairman of the Washington State Economic Development Commission	

*Concurrent Meetings:*

1:00 p.m. – 3:15 p.m.	<b>WEDA Board Meeting &amp; Committee Meetings</b>	Pine
3:30 p.m. – 4:30 p.m.	<b>ADO Meeting</b>	Pine
5:00 p.m. -7:00 p.m.	<b>Legislative Reception</b>	Location to be determined



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### **Tuesday, February 24, 2009 - AGENDA**

7:30 a.m.	Conference Registration Opens	<b>Fir Ballroom Foyer</b>
8:30-10:00 a.m.	Continental Breakfast & Opening Session <b>WEDA Welcome</b> Joe Tortorelli, Chairman WEDA Board of Directors  <b>Next Washington Update</b> Marc Baldwin, Executive Policy Advisor Office of the Governor  <b>CTED Update</b> Larry Williams, Interim Director Community, Trade & Economic Development	<b>Fir Ballroom</b>
10:15 a.m. -11:00 a.m.	<b>Economic Development Commission Report</b> Egils Milbergs, Executive Director Washington Economic Development Commission	<b>Fir Ballroom</b>
11:15 a.m.-12:00 p.m.	<b>Legislative Discussion with WEDA Partners</b> David Kleitsch, Moderator ❖ Ginger Eagle, Assistant Director Washington Public Ports Association ❖ Ashley Probart, Municipal Associate Association of Washington Cities ❖ Bryan Wilson, Deputy Director Work Force Training & Education Coordinating Board	<b>Fir Ballroom</b>
12:00 p.m.-1:15 p.m.	<b>Legislative Panel Luncheon</b> David Kleitsch, Moderator ❖ Senator Jim Kastama ❖ Senator Joseph Zarelli ❖ Representative Phyllis Kenney ❖ Representative Norma Smith	<b>Fir Ballroom</b>
1:15 p.m.	Adjourn	
2:00 p.m.	Individual appointments with Legislators	

**Cost: Training Fee-** \$100 for WEDA members & non-members *(includes opening lunch, training & legislative reception)*

**Conference Fee-** \$250 for WEDA members; \$325 non-members/\$50 late fee after Feb. 16 *(includes opening day lunch, legislative reception, continental breakfast, closing day lunch & all presentations )*

**Training & Conference Fee -** \$300 for WEDA members/\$375 non-members/\$50 late fee *(includes everything!)*

**Accommodations:** Red Lion Hotel, 2300 Evergreen Park Dr., Olympia, WA 98602  
(800) 325-4000; Rate- \$102.95 (ask for WEDA group rate -cut off date 2/9)