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Let's turn the answers on.



*The Washington Economic  
Development Association presents*

## 2010 Spring/Summer Conference

*June 15<sup>th</sup> and 16<sup>th</sup>, 2010  
Yakima, Washington*



**Washington Economic Development Association**

PO Box 1936  
Tacoma, WA 98401  
800-718-1960

For more information on our mission, activities, and  
becoming a member of WEDA - visit us online at

[www.wedaonline.org](http://www.wedaonline.org)

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*Stimulate. Educate. Activate.*

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# Spring/Summer 2010 Agenda



## Tuesday, June 15, 2010

10:00 a.m. – 11:30 a.m. **Board Meeting** (Room A)

11:30 a.m. – 12:00 p.m. **Registration** (Lobby)

12:00 p.m. – 1:00 p.m. **Lunch** (Room B)

### **Welcome and Introductions**

Ellie Chambers–Grady  
WEDA Board of Directors

12:00 p.m.

### **Workforce and Economic Development: Sustaining Washington's Competitive Edge**

(Room B)  
Cindy Zehnder – Chair,  
Workforce Training and  
Education Coordinating Board  
Karen Lee – Commission,  
Employment Security  
Department

1:00 p.m. – 2:00 p.m.

### **Building the Next Generation Workforce**

(Room B)  
Patrick Baldoz  
Executive Director – South  
Central Workforce Council  
Lisa Nisenfeld –  
Executive Director Southwest  
WA Workforce Council

Mike Brennan – Workforce Training  
and Education Coordinating Board

2:00 p.m. – 2:30 p.m. **Break/Networking** (Room B)

2:30 p.m. – 4:00 p.m. **Building Best of Class Websites**  
(Room B)  
Peter Brown – Creative Director,  
Atlas Advertising

4:30 p.m. – 6:30 p.m. **Wine/Beer Reception**  
Le Chateau – Yakima

## Wednesday, June 16, 2010

7:30 a.m. Conference Registration Opens

8:00 a.m. – 9:00 a.m. Continental Breakfast & Opening  
Session (Room B)

### **WEDA Welcome**

Ellie Chambers–Grady  
WEDA Board of Directors

### **Legislative Recap/Policy Discussion**

Matt Matayoshi –  
Mason County EDC  
Bryce Yadon –  
GTH–GA Government Affairs

9:00 a.m. – 10:00 a.m. **Financing Tools for Economic  
Renewal** (Room B)  
Stacey Crawshaw–Lewis –  
Partner, K&L Gates

10:00 a.m. – 11:00 a.m. **The U.S. “National Broadband Plan”**  
(Room B)  
Angela Wu –  
Broadband Policy and Program  
Manager, Dept. of Information  
Services

12:00 p.m.–1:00 p.m. **Lunch** (Room B)

**The “New” Commerce** (Room B)  
Patti Brooke –  
Department of Commerce

1:15 p.m. Adjourn

2:00 p.m. – 4:00 p.m. **ADO Meeting** (Room A)

**A reminder to *save the date!***

Join us for our 2011 Legislative  
Conference

**February 14<sup>th</sup> and 15<sup>th</sup>  
Red Lion Hotel  
Olympia, WA**

Please check in with us online as  
more details become available!

[www.wedaonline.org](http://www.wedaonline.org)