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Stimulate. Educate. Activate.

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For more information on our mission, activities, and becoming a member of WEDA - visit us online at www.wedaonline.org

Washington Economic Development Association
PO Box 1936
Tacoma, WA 98401
800-718-1960



Stimulate. Educate. Activate.

The Washington Economic Development Association presents

2012 Winter Legislative Conference



February 13th & 14th, 2012
Red Lion Hotel
2300 Evergreen Park Drive SW
Olympia, Washington



www.wedaonline.org

Winter 2012 Agenda



Monday, February 13th, 2012

- 9:00 a.m. – 11:00 am **Board Meeting** (State Room)
- 10:00 a.m. – 11:30 am **Registration** (Lobby)
- 11:30 a.m. **Buffet Lunch** (Fir Room)
- Welcome and Introductions**
David Kleitsch, WEDA Chair
- 12:00 p.m. **Congressman Jay Inslee**
- 1:00 p.m. – 2:00 p.m. **Funding Economic Development Programs**
Bob Drewell, Puget Sound Regional Council
- 2:00 p.m. – 3:00 p.m. **A Day in the Life of an Economic Developer**
Gary Ballew, City of Richland
- 3:00 p.m. – 4:00 p.m. **MAXIMS for Community Survival**
Tom Hudson, The Hudson Company
- 4:00 p.m. – 5:00 p.m. **Economic Development 101**
Dave McFadden, New Vision
Maury Forman, Washington Department of Commerce

- 5:00 p.m. – 7:00 p.m. **Legislative Reception with Members of the 2012 Legislature**
(State Room)

Tuesday, February 14th, 2012

- 8:00 a.m. Conference Registration Opens
- 8:30 a.m. – 10:30 a.m. Buffet Breakfast & Opening Session (Fir Ballroom)
- Rob McKenna Campaign for Governor**
State Representative Kevin Parker
(on behalf of Rob McKenna)
- CERB Update**
Lisa Wellman, Board Member
CERB Board
- Department of Commerce Update**
Rogers Weed, Director
WA State Department of Commerce
- Retooling Washington's Workforce**
Bryan Wilson, Deputy Director
Workforce Training & Education Coordinating Board
- 10:30 a.m. – 11:00 a.m. **Project Pegasus** (Fir Ballroom)
Tayloe Washburn
Foster Pepper PLLC

- 11:15 a.m. – 12:00 p.m. **Legislative Discussion with WEDA Partners** (Fir Ballroom)
- ❖ Ginger Eagle
Washington Public Ports Assn.
 - ❖ Ashley Probart
Association of Washington Cities
 - ❖ Linda Nguyen
Washington Workforce Assn.
- 12:00 p.m. – 1:15 p.m. **Legislative Update – A Member's Perspective/Lunch** (Fir Ballroom)
James Evans, Moderator
- ❖ Senator Jim Kastama
 - ❖ Senator Joseph Zarelli
 - ❖ Representative Phyllis Kenney
 - ❖ Representative Norma Smith
- 1:15 p.m. Adjourn

A reminder to *save the date!*

Join us for our 2012 Summer Conference

**June 12th & 13th
The Davenport Hotel
Spokane, WA**

Please check in with us online as more details become available!

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